

# BOE ADKINS



## GRAPHIC DESIGNER

### EXPERTISE



PRINT DESIGN

DIGITAL DESIGN

LOGO DESIGN

BRANDING

TYPOGRAPHY

PHOTO MANIPULATION

COLOR THEORY

APPAREL DESIGN

### TECH SKILLS



ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE XD

ADOBE ACROBAT

MICROSOFT WORD

MICROSOFT POWERPOINT

GOOGLE SHEETS



## PROFILE

Talented and highly-creative Graphic Designer with 9 years of wide-ranging experience in digital and print design is looking for a new adventure. Dedicated team player with refined interpersonal skills. Proficient using the Adobe Creative Suite and keeping up with the latest design trends. Superb problem solver accustomed to completing tasks in a deadline-driven environment.



## EXPERIENCE

### GRAPHIC DESIGNER - MECUM AUCTIONS • WALWORTH, WI

MAY 2019 - PRESENT Mecum Auctions is famous for their live auctions of collector and classic cars as well as antique motorcycles and vintage tractors.

- Responsible for conceptualizing and designing various print and digital marketing materials to help promote live car and motorcycle auctions
- Create editorials for a monthly digital and print magazine showcasing cars and motorcycles for upcoming auctions
- Assist with updating the web page when changes are needed
- Color correct photos and manipulate photos to use for the web and other applications
- Design graphics for our social media platforms
- Communicate with vendors to get marketing materials produced for live events
- Collaborate with marketing team and copywriters to maintain brand consistency
- Prioritize projects in order to successfully meet deadlines in a fast-paced environment

### GRAPHIC DESIGNER - STICKER DUDE • MCHENRY, IL

APRIL 2018 - MAY 2019 Sticker Dude is a graphic design shop that specializes in large format printing including full vehicle wraps.

- Designed vehicle wraps and vehicle graphics along with other large format graphics
- Communicated with customers and production team to produce artwork while staying within a given budget
- Took measurements of vehicles to ensure designs would line up properly when installed
- Photographed customers vehicles for before and after shots
- Created logos, business cards and brochures for local businesses

### GRAPHIC DESIGNER - MAT HOLDINGS, INC • LONG GROVE, IL

FEBRUARY 2015 - APRIL 2018 MAT Holdings, Inc is a global manufacturing, marketing and distribution company that operates across three continents.

- Collaborated with in-house marketing team and sales department to design marketing materials that supported MAT Holdings' business objectives
- Presented and communicated new design concepts to marketing team and superiors
- Prepared and modified artwork files for print production
- Photographed products and edited images for eCommerce sites and other applications

### HEAVY EQUIPMENT OPERATOR - LOCAL 150 • LAKEMOOR, IL

JUNE 2014 - FEBRUARY 2015 Heavy Equipment Operators Union Local 150 is a union made up of men and women working on different construction projects using heavy machinery.

- Skillfully operated heavy machinery in order to build and/or repair infrastructure
- Maintained heavy machinery and made repairs when necessary

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## EXPERIENCE CONT.



### MOTORCYCLE SALES CONSULTANT - HARLEY-DAVIDSON • WOODSTOCK, IL

MARCH 2014 - JUNE 2014 Woodstock Harley-Davidson is one of the top rated dealerships in the country for Harley-Davidson motorcycle sales.

- Created new sales by making contact with walk-in customers and cold-calling prospects
- Called potential customers to develop relationships
- Maintained relationships with customers after sale by following up with them
- Logged customer's information into company database
- Educated customers about Harley-Davidson motorcycles
- Transported motorcycles outside and around showroom for customers to take for test rides
- Cleaned/polished motorcycles when needed
- Took photos of motorcycles to be used for the website



### PRODUCTION ARTIST - FASTSIGNS • CARPENTERSVILLE, IL

APRIL 2013 - NOVEMBER 2013 Fast Signs is a franchise that provides various types of sign and graphics products.

- Worked closely with customers to design and produce custom signage
- Followed company standards to certify all signage was produced at the highest quality
- Prioritized jobs to ensure deadlines were met in a fast-paced environment
- Operated and maintained large format printer and vinyl cutter
- Installed signage when needed



### JUNIOR GRAPHIC DESIGNER - FSD DESIGNS • BURLINGTON, WI

MARCH 2012 - DECEMBER 2012 FSD Designs was a large format printing shop that specialized in vehicle graphics.

- Assisted with designing vehicle graphics and various signage
- Created logos, stickers, fliers, signs, and brochures using the Adobe Creative Suite
- Photographed vehicles after graphics were installed to use for the website
- Worked closely with customers from start to completion of projects
- Assisted on vehicle graphic/signage installs when needed



### HEAVY EQUIPMENT OPERATOR - LOCAL 150 • LAKEMOOR, IL

JUNE 2004 - JANUARY 2011 Heavy Equipment Operators Union Local 150 is a union made up of men and women working on different construction projects using heavy machinery.

- Skillfully operated heavy machinery in order to build and/or repair infrastructure
- Maintained heavy machinery and made repairs when necessary



## EDUCATION



### ASSOCIATES OF APPLIED SCIENCE - GATEWAY TECHNICAL COLLEGE • ELKHORN, WI

JANUARY 2011 - MAY 2013 Successfully earned an Associates Degree of Applied Science while attending Gateway Technical College.



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