

BOE ADKINS

GRAPHIC DESIGNER

PROFILE

I would describe myself as a passionate graphic designer with 9 years of professional experience specializing in both print and digital platforms. The things that make me the most successful as a graphic designer are: my keen eye for good design, my ability to use color strategically, and the desire to become better everyday.



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EXPERIENCE

GRAPHIC DESIGNER | 2019 - PRESENT

MECUM AUCTIONS - WALWORTH, WI

Mecum Auctions is world famous for their live auctions of collector and classic cars, antique motorcycles, vintage tractors and Road Art memorabilia holding auctions across the US.

- Create both print-ready files and digital artwork while following Mecum's brand standards
- Successfully manage up to 6 projects at a given time while meeting daily, weekly and monthly deadlines
- Perform proper revisions given to by the marketing and editorial departments
- Report to and work directly with the Art Director

GRAPHIC DESIGNER | 2018 - 2019

STICKER DUDE - JOHNSBURG, IL

Sticker Dude is a large format printing company that specializes in vehicle wraps. For the past 30 years, Sticker Dude has provided some of the most creative wraps to drive the streets of northern Illinois.

- Worked one-on-one with customers to create visually pleasing vehicle graphics
- Took proper measurements of vehicles and set up print-ready files for the large format printers
- Assisted with production of artwork and installs of vehicle wraps when needed

GRAPHIC DESIGNER | 2015 - 2018

MAT HOLDINGS, INC - LONG GROVE, IL

MAT Holdings, Inc is a global manufacturing, marketing and distribution company operating across three continents. They manufacture power tools, automotive equipment, fencing, as well as home and garden products that are sold at big-box retailers.

- Worked as part of the in-house marketing team to produce print-ready and digital artwork
- Participated in conceptualizing new branding for products
- Edited existing files for production
- Photographed products for various uses

EDUCATION

ASSOCIATES OF APPLIED SCIENCE | 2011 - 2013

GATEWAY TECHNICAL COLLEGE, ELKHORN, WI

While attending Gateway, I successfully earned my Associates of Applied Science with an emphasis on Graphic Design.