

# BOE ADKINS



## GRAPHIC DESIGNER

### EXPERTISE



PRINT DESIGN  
DIGITAL DESIGN  
LOGO DESIGN  
BRANDING  
TYPOGRAPHY  
PHOTOGRAPHY  
COLOR THEORY  
APPAREL DESIGN

### TECH SKILLS



ILLUSTRATOR  
PHOTOSHOP  
INDESIGN  
ADOBE XD  
ACROBAT  
MICROSOFT WORD  
POWERPOINT  
GOOGLE SHEETS



## PROFILE

Innovative and highly-creative Graphic Designer with 9 years of wide-ranging experience in marketing, digital, and print design is looking for new challenges. Great team player with refined interpersonal skills. Proficient using the Adobe Creative Suite and keeping up with the latest design trends. Dedicated and resourceful problem solver accustomed to completing tasks in a deadline-driven environment.



## EXPERIENCE

### GRAPHIC DESIGNER - MECUM AUCTIONS

MAY 2019 - PRESENT Mecum Auctions is famous for their live auctions of collector and classic cars as well as antique motorcycles and vintage tractors.

- Responsible for conceptualizing and designing various print and digital marketing materials while following brand standards to help promote all of the auctions
- Work closely with entire marketing team and copywriters to maintain brand consistency
- Prioritize projects in order to successfully meet deadlines in a fast-paced environment

### GRAPHIC DESIGNER - STICKER DUDE

APRIL 2018 - MAY 2019 Sticker Dude is a custom design shop that specializes in vehicle graphics and full vehicle wraps.

- Worked and communicated intimately with customers and production team to create vehicle wraps and other vehicle graphics while staying within budget
- Managed projects from beginning to end while keeping customers informed of deadlines
- Assisted customers with creating new logos and branding collateral

### GRAPHIC DESIGNER - MAT HOLDINGS, INC

FEBRUARY 2015 - APRIL 2018 MAT Holdings, Inc is a global manufacturing, marketing and distribution company that operates across three continents. They manufacture and market power tools, automotive equipment, agriculture fencing and other products that are sold at retailers across the world.

- Collaborated with in-house marketing team and sales department to design marketing materials that supported MAT Holdings business objectives
- Presented and communicated new design concepts to marketing team and superiors
- Prepared and modified artwork files for production
- Photographed products and edited images for various uses



## EDUCATION

### ASSOCIATES OF APPLIED SCIENCE - GATEWAY TECHNICAL COLLEGE

JANUARY 2011 - MAY 2013 Successfully earned an Associates Degree of Applied Science while attending Gateway Technical College



[WWW.BADKINS.NET](http://WWW.BADKINS.NET)  
[BADKINS31@GMAIL.COM](mailto:BADKINS31@GMAIL.COM)

815.403.1630  
[WWW.LINKEDIN.COM/IN/BOE-ADKINS](http://WWW.LINKEDIN.COM/IN/BOE-ADKINS)